



A WOMAN MIGRANT WORKER IN A TEXTILE FACTORY / IOM 2008

CREST Fashion partners with multi-national enterprises and local companies operating in South Asia and Southeast Asia's apparel and home textile supply chains to promote responsible business conduct in line with the [United Nations Guiding Principles on Business and Human Rights \(UNGPs\)](#).

The three-year regional initiative, funded by the Laudes Foundation, promotes decent work and safe migration for international and internal migrant workers, especially women migrants, in Bangladesh, Cambodia, Lao People's Democratic Republic, India and Thailand, through:

- Sustaining private sector commitment to eliminate labour exploitation, slavery and trafficking in global supply chains
- Engaging migrant workers, public and private sector, and civil society in advocacy on business and human rights of migrant workers, and joint actions towards prevention and mitigation of risks of labour exploitation, slavery and trafficking in the target countries



Geographical Presence

- Bangladesh
- Cambodia
- India
- Lao People's Democratic Republic
- Thailand

KEY ACHIEVEMENTS

NOVEMBER 2018 - NOVEMBER 2020

MIGRANT PROTECTION

177,510 migrant workers with improved protection



135,387 received informational materials or awareness sessions on safe migration



42,123 employed by companies that participated in the project

7 informational materials developed to provide migrant workers with information on their rights, entitlements and safe migration



to help them make informed decisions about migration

POLICY ADVOCACY

14 public and private guidelines redesigned or newly developed



to better the protection of migrant workers and promote responsible recruitment

6 multi-stakeholder and business platforms strengthened at the national, regional and global level



to advocate for responsible recruitment and elimination of forced labour

CAPACITY BUILDING

291 recruiter, brand and supplier representatives with enhanced capacities



209 recruiter representatives provided with International Recruitment Integrity System (IRIS) training



82 brand and supplier representatives trained

21 brands and suppliers participated in labour supply chain mapping



to address labour exploitation in their direct operations and labour supply chains

50,997 public, private and civil society representatives sensitized on modern slavery risks



through webinars, workshops, forums, talk show episodes and consultations

Through CREST Fashion, IOM supports businesses, civil society and governments to forge inclusive work cultures in global fashion supply chains and migration management systems where migrant workers' careers, especially women migrants, thrive and achievements are celebrated.

Moreover, in collaboration with civil society and trade unions, CREST Fashion empowers migrant workers to take informed decisions about migration through the dissemination of relevant informational materials.