

POVERTY REDUCTION THROUGH SAFE MIGRATION, SKILLS DEVELOPMENT AND ENHANCED JOB PLACEMENT

in Cambodia, Lao People's Democratic Republic, Myanmar and Thailand

PROMISE PHASE II (2021 - 2025)



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Poverty Reduction
Through Safe Migration,
Skills Development and
Enhanced Job Placement





BACKGROUND

Labour migration to Thailand is a pathway to socio-economic empowerment and resilience for the estimated three million regular migrant workers and their families from Cambodia, Lao People's Democratic Republic and Myanmar. Migrant workers have been contributing to economic growth and business development in Thailand. Yet only a small fraction of migrant workers receive any form of skills development training or recognition of their qualifications. This presents a key barrier preventing the realization of the full development impact of migration, which is recognized in the United Nation's Sustainable Development Agenda. Further, migrant workers commonly experience

various types of abuse and discrimination during their migration journeys. Since COVID-19 has further exacerbated the vulnerabilities of migrant workers, the protection of migrant workers' human and labour rights remains a key concern of all migration stakeholders.

IOM implements the second phase of the regional **PROMISE Programme (2021-2025)** to support migrant workers in accessing skills development leading to gainful employment and promoting enhanced protection of migrant workers in collaboration with key stakeholders from public and private sectors.

KEY FACTS

Project Beneficiaries

MIGRANT WORKERS IN THAILAND, ASPIRING AND RETURNEE MIGRANT WORKERS IN CAMBODIA, LAO PEOPLE'S DEMOCRATIC REPUBLIC, MYANMAR AND THAILAND



Duration

SEPTEMBER 2021 - AUGUST 2025



Management Site

IOM THAILAND



Donor



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development and Cooperation SDC



Budget

USD 7.5 MILLION



SDGs



PROJECT STRATEGY

OBJECTIVE

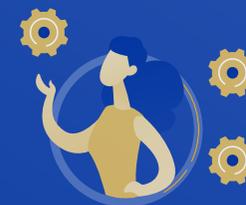
Migrant workers from Cambodia, Lao People's Democratic Republic and Myanmar in Thailand, and returning migrants, have enhanced decent employment and improved livelihoods contributing to economic resilience and poverty reduction.



RESPONSIVE



INCLUSIVE



PROTECTIVE

OUTCOMES

1. National and regional skills development and labour migration policies are more migrant-centered and gender-responsive.

2. Migrant workers have improved employability across the labour migration cycle.

3. Migrant workers are more informed and protected at all stages of the migration cycle.

OUTPUTS

- 1.1 The private sector has increased capacity to implement skills development, decent work and safe migration for migrant workers.
- 1.2 Strengthened compliance with ethical recruitment principles among recruiters and employers.
- 1.3 Support the development and implementation of evidence-based, migrant-centred and gender-responsive national and regional policies.

- 2.1 Improved access of migrant workers to skills development, certification and recognition.
- 2.2 Enhanced mechanisms for job matching and referrals for returning migrant workers.
- 2.3 Improved business skills and digital and financial literacy for migrant workers.

- 3.1 Improved and coordinated support services for migrant workers.
- 3.2 Improved access to rights-based and gender-responsive information for migrant workers and their families.

PROJECT GOALS

MORE THAN 450,000 MIGRANT WORKERS ACROSS FOUR COUNTRIES WILL BENEFIT FROM IMPLEMENTATION OF PROMISE PHASE II.

- **150,000 MIGRANT WORKERS**

will have access to skills development and recognition, jobs referrals leading to better employability and livelihoods.

- **300,000 MIGRANT WORKERS**

will receive information and increased networking and protection, enabling them to better take advantage of the existing opportunities.

- **5,000 EMPLOYERS**

businesses and brands will receive information and guidance on laws, policies, good practices and international standards related to skills development, decent employment and safe migration for migrant workers.

- **300 EMPLOYERS**

will establish in-service training mechanism for migrant workers and receive training on skills development and migration protection.

- **400 GOVERNMENT, RECRUITER AND CSO REPRESENTATIVES**

will be trained on fair and ethical recruitment standards and monitoring.



PARTNERSHIPS

Through PROMISE, IOM works with multiple stakeholder groups in all project countries to create a more enabling environment for the skills development of migrant workers and to promote safe, orderly and regular labour migration. Drawing from IOM's extensive global network and field presence, we support and drive the implementation of rights-based and gender-response interventions with PROMISE stakeholders in the following ways:

SKILLS DEVELOPMENT PROVIDERS

Providing technical support to upscale the delivery of market-driven skills development programmes that are inclusive of migrant workers, especially women.

MIGRANT RESOURCE CENTRES

Providing support to enhance the offer of quality and rights-based services to migrant workers, such as counselling and community outreach, referral to skills development and employment opportunities.

CIVIL SOCIETY ORGANIZATIONS

Supporting civil society organizations with safe migration outreach, peer-to-peer networking, skill development training and business start-up support for migrant workers.



MIGRANT WORKERS

Improving migrant workers' access to safe migration pathways and skills development by facilitating trainings and skills testing and providing rights-based, gender-sensitive information, leading to improved employability and working conditions, both in Thailand and upon return to countries of origin.

GOVERNMENTS

Facilitating participatory policy dialogue and providing technical assistance to develop and implement national and regional policies on labour migration governance, skills development, decent work and ethical recruitment of migrant workers.

EMPLOYERS AND EMPLOYERS' ASSOCIATIONS

Engaging employers and employers association to establish market-driven training programmes for migrant workers and providing capacity building on migrant protection and decent work.

RECRUITMENT AGENCIES

Building capacities of recruitment agencies to follow fair and ethical recruitment standards based on international standards such as IOM's IRIS: Ethical Recruitment Standard.

KEY ACHIEVEMENTS OF PROMISE PHASE I

September 2017 – August 2021

MIGRANT PROTECTION AND EMPOWERMENT



EMPOWERING MIGRANT WORKERS AT ALL STAGES OF LABOUR MIGRATION

250,000+
MIGRANT WORKERS

have received direct assistance, including return and reintegration support, pre-departure and post-arrival orientations, and safe migration information.



ENHANCING MIGRANT WORKERS' ACCESS TO GAINFUL EMPLOYMENT

34,000+
MIGRANT WORKERS

with increased access to skills development and employment through technical and soft skills training, jobs referrals, skills certification, and recognition of prior learning.



SUPPORTING GENDER EQUALITY AND WOMEN'S EMPOWERMENT

With support from UN Women,

260 RETURNED WOMEN
MIGRANT WORKERS

received entrepreneurship training and reintegration counselling services. A total of 58 migrant workers started a new business while 63 scaled up their existing business.

In partnership with Thailand Professional Qualification Institute (TPQI),

142 DOMESTIC MIGRANT
WORKERS

received skills certification on professional cleaning.



PROVIDING HUMANITARIAN ASSISTANCE TO MIGRANT WORKERS AFFECTED BY THE COVID-19 PANDEMIC

32,000+
MIGRANT WORKERS

received direct assistance, including IEC materials, hygiene kits, food and non-food items.

KEY ACHIEVEMENTS OF PROMISE PHASE I

September 2017 – August 2021

ENGAGEMENT WITH PUBLIC AND PRIVATE SECTOR



STRENGTHENING THE CAPACITIES OF THE PRIVATE SECTOR IN LABOUR MIGRATION MANAGEMENT

2,200+
PRIVATE SECTOR STAKEHOLDERS

(employers, skills development providers and recruitment agencies) have been engaged to promote decent work, skills development and ethical recruitment for migrant workers in CLMT.



PROMOTING PROTECTION OF MIGRANT WORKERS AND MIGRANT-INCLUSIVE DEVELOPMENT

TECHNICAL ASSISTANCE FOR THE DEVELOPMENT OF

11 POLICIES

with the aim to:

- Mainstream safe migration in national TVET curricula
- Promote safe, orderly and regular labour migration
- Include returning migrants in the national socio-economic recovery plan
- Promote more flexible work permit extension and full access to social services for migrant workers in Thailand



PROMISE LAUNCHED THE SOCIOECONOMIC IMPACT OF COVID-19 ON MIGRANT WORKERS IN CAMBODIA, LAO PEOPLE'S DEMOCRATIC REPUBLIC, MYANMAR AND THAILAND

to provide evidence and recommendations to CLMT Governments as well as social partners to assist in shaping policies and plan for socioeconomic resilience and recovery from the COVID-19 pandemic.



MITRThai

LAUNCHING THAILAND'S FIRST ONLINE INFORMATION HUB FOR MIGRANTS

As a response to migrant workers' need for up-to-date information during the COVID-19 pandemic, PROMISE supported the launch of **MitrThai.com**, Thailand's first online migrant information hub, in October 2020.

FOR MIGRANTS

- Up-to-date and rights-based information on working and living in Thailand in CLMT languages.
- Free access to skills training on the Thai language for Cambodian and Myanmar migrants through e-books and digital learning.

FOR EMPLOYERS

- Information related to the recruitment, employment and skills development of migrant workers.



CONTACT

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