A PROMISING PARTNERSHIP OPPORTUNITY

 Equip workers and managers for success through scaleable, gamified learning

Looking for a way to offer training to migrant workers and Thai workers that is flexible, engaging and efficient?

IOM’s PROMISE programme can help.

IOM offers pre-employment and on-the-job app-based learning through Quizrr across a variety of topics, including:

- Contracts
- Wages & Benefits
- Problem-solving
- Workplace Safety

How the app works

- **Multiple languages**
  - Cambodian
  - Myanmar
  - Laotian
  - Thai

- **Video-based learning in 15-20 minute modules**
  - Short live action dramas adapted for the local context

- **Multiple choice quizzes after each module**
  - Test knowledge by reading or listening and responding

- **Dashboard with all training data**
  - See successes and pain points at individual factories and across supply chains

AN APP WITH IMPACT

- **6%** IN AVERAGE REPORTED PRODUCTIVITY
- **3% DECREASE** IN WORKER TURNOVER
- **94%** REPORTED IMPROVED WORKPLACE SATISFACTION

Data gathered from users by Quizrr
What users say

"We were worried about how to extend our work permits. After training with Quizrr, we now know that the company will help us with the process and cost. We are very happy about this."
- A group of Myanmar workers, CPF Minbhuri 1, Thailand

Workers like that Quizrr training is:

- Interactive
- Easy to remember
- Fun

"By having this tool to help us with training, the workers can learn more and learn better."
- Amara Jaiwichit, Head of HR, Blue River Products

Managers like that Quizrr training is:

- Time-saving
- Digital
- Easy to use

Working together

IOM works with Quizrr and global brands to make this training app available to Thai suppliers.

IOM will support partner companies every step of the way to:

- Conduct an internal assessment of skills that need to be developed
- Set objectives for the training that meet their organizational strategy
- Develop a training plan and deliver the training
- Monitor and evaluate training results.

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In workers’ knowledge of labour rights and workplace procedures through Quizrr

Increase in skills through on-the-job training

Workers with a better quality of life

Workplaces with higher productivity

PROMISE programme
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Interested in learning more? Get in touch!