



# GLOBAL MIGRATION FILM FESTIVAL 2018

The Global Migration Film Festival showcases films that capture the promise and challenges of migration and aims to promote diversity and inclusion

## CALL FOR PARTNERS IN THAILAND

# GLOBAL MIGRATION FILM FESTIVAL 2018

## BECOME A PARTNER

Film has always been used to inform, entertain, educate and provoke debate. In this spirit, IOM, the UN Migration Agency, organizes the Global Migration Film Festival (GMFF) annually to encourage the public to think about migration differently and celebrate diversity and inclusion.

Since its inception in 2016, the Thailand edition of the Festival has been a phenomenal success with fully-subscribed screenings and consistently positive feedback from the media and public. Local screenings are part of a global Festival which saw over 27,000 people attend 350 screenings in 100 countries in 2017.

Each year, the Festival showcases a wide variety of feature films, documentaries and film shorts that capture the beauty and challenges of migration, telling dramatic and poignant stories to diverse global audiences.

### SUPPORT THE FESTIVAL

In 2018, the Festival will return for its third edition in Thailand at the **Bangkok Screening Room** for five days from **12 December to 16 December**.

To reach a wider audience and ensure its continued success, the UN Migration Agency (IOM) is seeking financial and in-kind sponsorship from organizations and businesses interested in committing to the power of change through film.

GMFF runs on a **not-for-profit** basis and aims to provide **equal access to all** with every film screening arranged free-of-charge for the public. Funds raised will contribute towards the necessary venue hire, which constitutes the bulk of expenses.

Supporting the Global Migration Film Festival is an opportunity for your organization to promote its branding to a diverse audience, support the UN Sustainable Development Goals (SDGs) and contribute towards a better and more inclusive world.

**Depending on the level of sponsorship, benefits may include:**

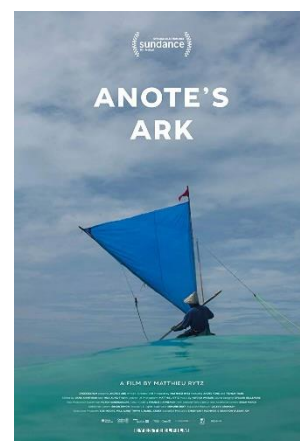
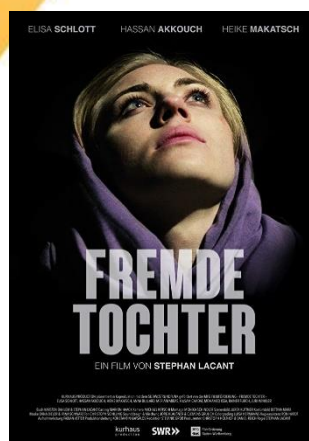
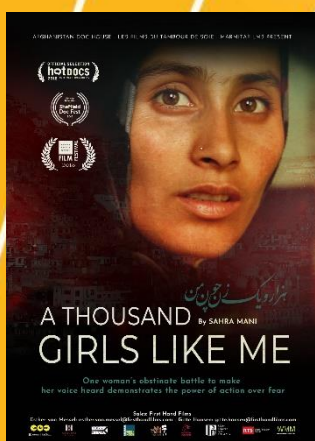
- Branding on all festival posters and other promotional materials in Thailand.
- An opportunity to screen your organization's advertisement or promotional material prior to the start of each film.
- Your organization's logo featured at the start and end of each film screening.
- Recognition in pre-screening announcements, press releases and social media promotional materials.

### ABOUT THE UN MIGRATION AGENCY (IOM)

Established in 1951, the International Organization for Migration (IOM) is the leading intergovernmental organization in the field of migration. As the UN Migration Agency, IOM has 172 member states and a further eight states holding observer status.

In Thailand, IOM is the largest UN agency in the country and is dedicated to promoting humane and orderly migration for the benefit of all. It does so by working together with the Royal Thai Government, international organizations, businesses and civil society to implement projects and provide services to migrants nationwide.

### A SELECTION OF FILMS FROM THE GMFF 2018 LINEUP



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## PARTNERSHIP TIERS

Benefits	Platinum Partner USD 6000	Gold Partner USD 2000	Silver Partner USD 1000	Film Sponsor USD 500
<i>Sponsor name will be part of the official event name (i.e. IOM / &lt;NAME&gt; Global Migration Film Festival)</i>	✓	✗	✗	✗
<i>Name and logo placement on all marketing materials related to event (i.e. posters, banners, website, invitations, save the date cards)</i>	<b>Most Prominent Position</b>	<b>Prominent Position</b>	<b>Privileged Position</b>	<b>Priority Position</b>
<i>Logo screened at start and end of film</i>	<b>All Films</b>	<b>All Films</b>	<b>Three Films</b>	<b>One Film</b>
<i>Opportunity to screen an advertisement or promotional video prior to start of film</i>	<b>All Films</b>	<b>All Films</b>	<b>Three Films</b>	<b>One Film</b>
<i>Recognition in pre-screening announcements, press release and social media promotional materials</i>	✓	✓	✓	✓
<i>Recognition at the opening ceremony (event streamed live to international audience on IOM's social media accounts)</i>	✓	✓	✓	✓

To find out more about supporting the Global Migration Film Festival, please contact:

Mr. Reuben Lim      Ms. Sapanit Angsusingha  
[rlim@iom.int](mailto:rlim@iom.int)      [sangsusingha@iom.int](mailto:sangsusingha@iom.int)  
 02 343 9370      02 343 9379